

Judge Recruitment and Retention Project

The Judge Recruitment and Retention Project is tasked with developing and distributing recruitment materials that align with Judge Foundry's recruitment mission, as well as developing strategies to retain active Judges. Moreover, this project will be responsible for establishing and maintaining partnerships with individuals and communities to raise awareness of judging as a pathway, the benefits of being a certified judge, and the support Judge Foundry provides to active judges.

The Judge Recruitment and Retention Project uses the common project structure. The project will be led by the Judge Recruitment and Retention Project Manager.

The duties of the Judge Recruitment and Retention Project Manager are:

- Define recruitment goals and strategies aligned with Judge Foundry's mission.
- Work with the Regional Advocates to monitor the health of the Judge Network across the US and Canada, and collaborate on recruitment in underserved locations.
- Coordinate with tournament organizers and community leaders to identify recruitment opportunities and gaps in the Judge network that could be filled by Judge recruitment.
- Develop and distribute promotional materials (pamphlets, flyers, online kits) to support local recruitment as well as benefit existing Judges within the Judge Foundry Network.
- Establish and maintain partnerships with content creators to raise awareness of judging as a pathway and to raise awareness of Judge Foundry as an option for legacy judges.
- Track and report on recruitment outcomes, including new judge engagement, retention metrics, and underserved areas.
- Communicate with other Judge Foundry projects to ensure consistent messaging, community support, and to identify opportunities for collaboration towards shared goals.
- Serve as the primary point of contact for Judge Recruitment and Retention initiatives.