

Regional Championship Calgary:

Post-Conference Report

We had fifteen attendees for the conference on November 20 - just before Regional Championship Calgary. We lost several higher level attendees because someone on the TO side wanted to take their crew to dinner, so several employees who would have attended had to skip. The conference was promoted by posting about it in the Canadian judges group chat, posting on JudgeApps, and by asking the local RA to push it out.

We had four presentations: The Combat Step, Policy Deep Dive, Judge Jeopardy, and The State of the Region.

To encourage engagement, I brought several bags of Starbursts to the event and gave every presenter a couple handfuls that they could toss to anyone who raised their hand to answer a question.

I think the biggest success was that the conference simply existed. The vibes were good, judges were excited to see something happening, and people seemed happy and excited about judging. Several of the presentations also promoted team building and/or engagement, which was appreciated.

The biggest area for improvement was in preparation. As the organizer, I could have done more to communicate with the presenters in advance. I think I could have suggested a couple of tweaks to liven things up a little. I also wasn't sure whether we'd have a TV available for sharing powerpoints and the like or not until the day of the conference.

For future conferences, I'd suggest having a separate end date for presenter/attendee applications. I forgot to do that for this one, and that meant I didn't lock down the presenters until a little closer to the conference date than it should have been.



























